



News Release

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Solar Communications unveils a safe alternative for direct mail initiatives — tamper resistant packaging.

Naperville, IL — October 25, 2001 — Solar Communications, an international leader in print production for the past 40 years, unveiled today a tamper resistant packaging product. The leading edge solution, called over wrap mailers, is a process by which mail pieces are packaged in a clear poly, and then heat sealed at over 250 degrees — creating a secure heat sealed bag. In addition to the tamper resistant nature of the packaging, the over wrap mailers are also more durable — allowing consumers to safely handle.

“We are very confident this solution will help many large direct marketers.” stated Frank C. Hudetz, Chairman and CEO, Solar Communications. “With the recent Anthrax developments, we realize the challenges facing direct marketers. Specifically, the need to ensure their customers and prospects are safe, while simultaneously focusing on high response formats.”

“If tampered with it would be very evident since the seal is a manufactured crimp on equipment verses the glued flap of an envelope” added Ron Hatch, Process and Development Manager, Solar Communications. “By the use of clear poly or printed poly you allow for maximum viewing of direct mail contents”

About Over Wrap Mailers

Solar has been packaging and mailing high volume over wrap mailers for over 25 years. Over wrap mailers are available in a variety of formats: clear poly, printed poly, paper poly and metalized poly with demet windows. Providing greater safety than traditional envelopes, all formats are **tamper resistant**, being heat sealed at over 250 degrees.

About Solar Communications, Inc.

Solar Communications is an international direct marketing leader in production services, allowing companies to increase response rates on direct and promotional campaigns. Established in 1961, Solar Communications has five offices worldwide, and three production facilities. Solar Communications maintains three driving principles: to provide unparalleled services to clients and prospects through world class quality in every service; to continuously innovate and improve products and services; and to provide personal growth and financial security for their employees and shareholders. Solar Communications is an ESOP (employee stock ownership plan) organization.

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