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### **Solar Communications Announces Vice President of Sales and Marketing**

**Naperville, IL. February 15, 2008** – President and CEO, Frank C. Hudetz, is pleased to announce that Paul Hudetz has been promoted to Vice President of Sales and Marketing. In his new role, Hudetz will continue to execute Solar Communications' strategy of offering unique personalized direct mail formats such as the newly announced Pull Cards for Retailers to direct marketers.

“The promotion of Paul Hudetz as Vice President of Sales and Marketing represents an acknowledgement of the increasing role Paul has played in the top management of our company,” said Frank C. Hudetz, President & CEO. “Paul has tremendous knowledge of and experience in the printing industry and this reflects the confidence we have in Paul’s ability to lead our business to new levels of success,” added Hudetz.

Paul brings over 27 years of printing industry experience and most recently spent time on the client side as a Marketing Manager in the automotive vertical. He holds a Bachelors of Science Degree in Graphic Arts from Northern Illinois University and currently resides in Schererville, IN. Mr. Hudetz is married and has three children.

Solar Communications® combines the insight of a marketing partner with the production capabilities of an experienced printing, packaging, mailing and fulfillment specialist. For nearly five decades, Solar Communications has helped our clients create and execute successful campaigns.